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# Die neue Einfachheit für Redaktoren: TYP03 CMS und TYP03 Neos

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#### 11. September 2015

#### 3-W-Event





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#### Ablauf

CMS Landschaft

Tendenzen

TYPO3-Version 7

Neos

11. September 2015



## **Einführung - CMS**

CMS = Content Management System

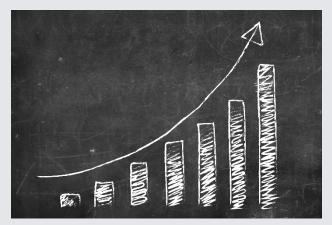




#### CMS Landschaft





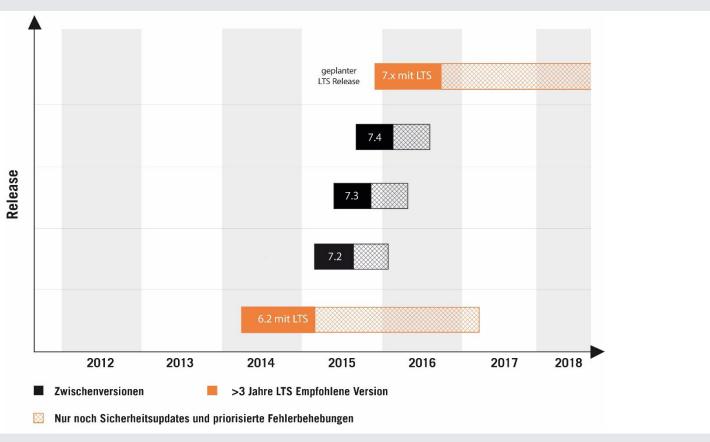


## Tendenzen

- Flexibilität
- Einfachheit
- Benutzerfreundlichkeit
- Berechtigungen
- Medienverwaltung (Dokumente)



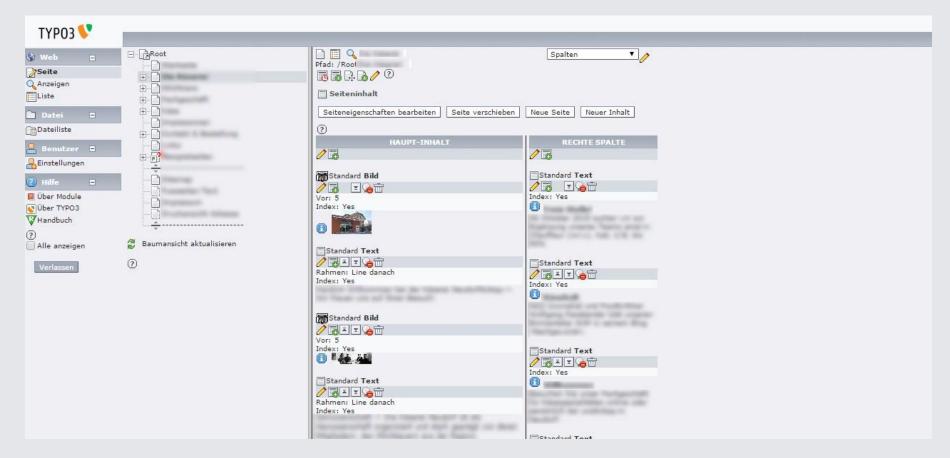
## TYP03-Versionsübersicht





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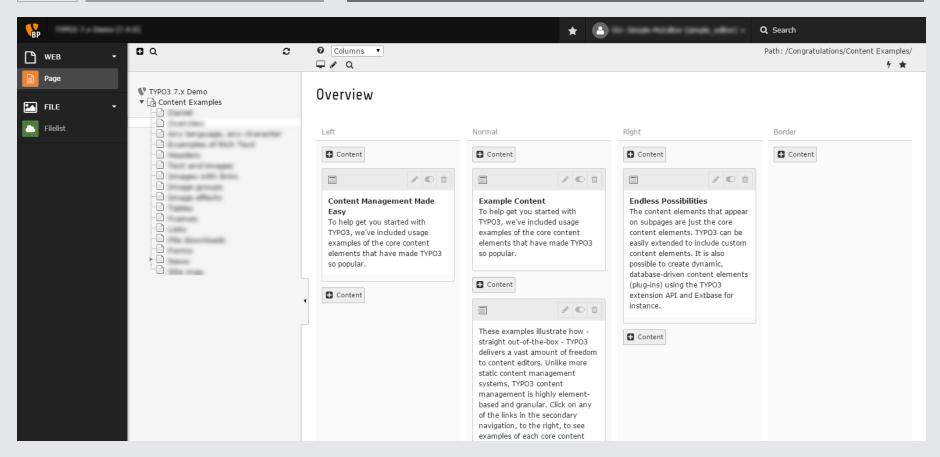
#### TYP03-Version 4.1





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#### TYP03-Version 7.x LTS

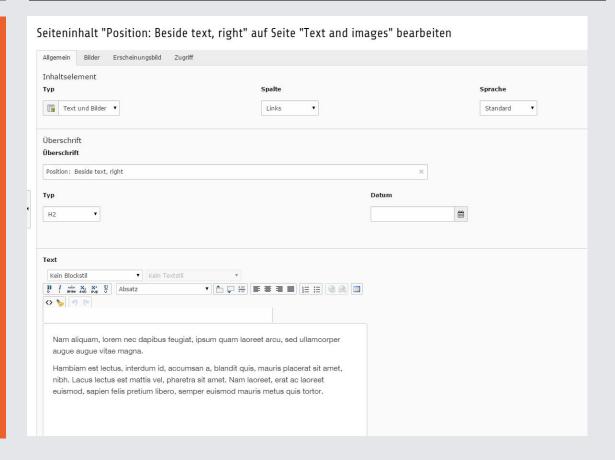




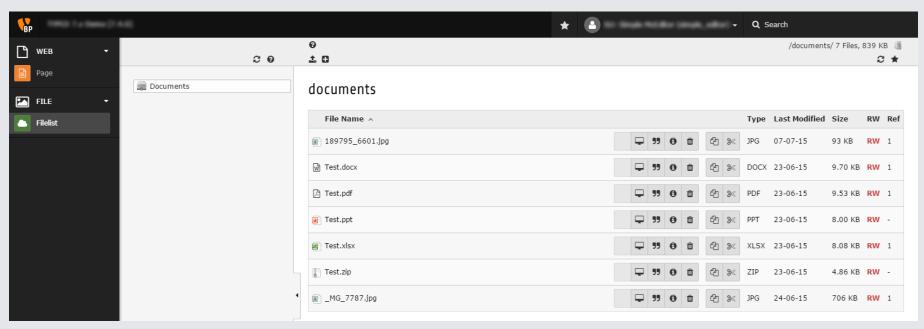
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# Inhaltselement «Text & Bilder»

#### TYP03-Version 7.x LTS





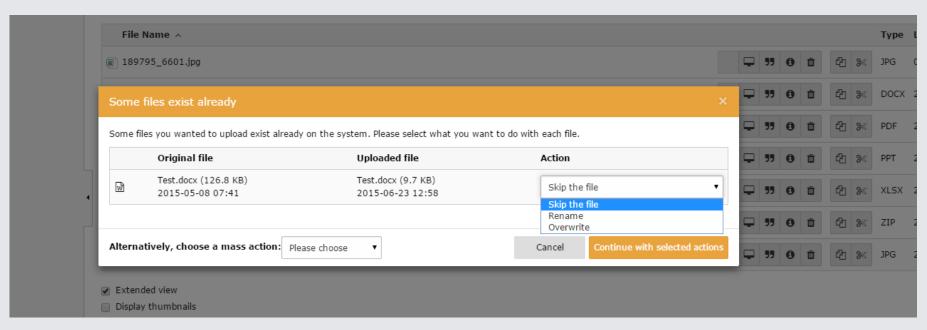


Dateiliste – Aufgeräumt, neue Icons



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#### TYP03-Version 7.x LTS



Dateiliste – Aufgeräumt, neue Icons

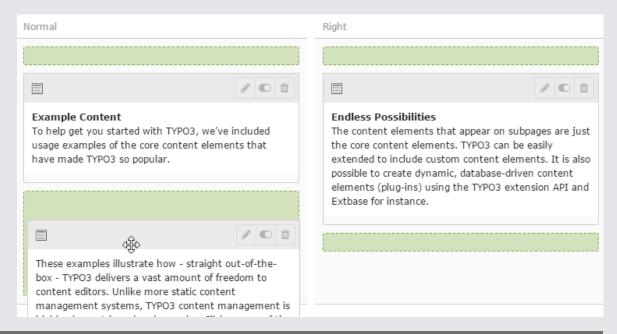




Bilder zuschneiden direkt in TYPO3 – Gewünschten Ausschnitt auswählen



Headers	
Text and images	
Images with links	
- Image groups	
- Image effects	Text and images
Tables	
- 📄 Frames	Press Ctrl to copy.
- Lists	



Inhaltselemente anordnen, verschieben – Drag & Drop



Elements Options Form	
Adding elements to the form  Drag or double-click elements to add	Name *
▼ BASIC FORM ELEMENTS  ☐ Text Area ☐ Text Field ☐ Drop Down ☐ Upload Field ☐ Submit Button	E-Mail
► PREDEFINED FORM ELEMENTS  ► CONTENT ELEMENTS	Mitteilung *

Kontaktformular – Erstellung / nachträgliche Anpassungen via Drag & Drop



Kontaktformular	
Name*	
E-Mail*	
Mitteilung*	
	☐ Bitte kontaktieren Sie mich.
	Absenden

Kontaktformular – Erstellung / nachträgliche Anpassungen via Drag & Drop





Bilder-Slider – ohne Modul möglich





Bilder-Slider – ohne Modul möglich



# NEOS

- CMS der neusten Generation
- Aktuelle Version 2.0
- Ursprünglich als TYPO3-Weiterentwicklung
- Einfachheit für Redaktoren im Vordergrund

# **NEOS 2.0**









**RESOURCE &** MEDIA MANAGEMENT



**TYPOSCRIPT & EEL** 



USER INTERFACE

DOCUMENTATION RESTRUCTURING

















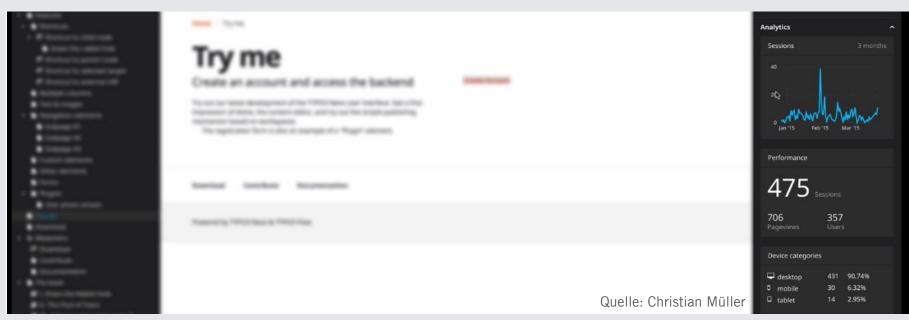
Quelle: neos.io



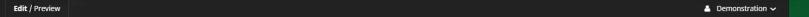


Inhaltsbearbeitung wird simpel, verständlich und schnell.





Google Analytics-Graph – Ansicht pro Seite direkt in Neos





Home / Features / Text & images

Navigate

Samplish (US)

#### **Text & images**

Alice was beginning to get very tired of sitting by her sister on the bank, and of having nothing to do: once or twice she had peeped into the book her sister was reading, but it had no pictures or conversations in it, "and what is the use of a book," thought Alice, "without pictures or conversations?"

So she was considering in her own mind (as well as she could, for the hot day made her feel very sleepy and stupid) whether the pleasure of making a daisy-chain would be worth the trouble of getting up and picking the daisies, when suddenly a White Rabbit with pink eyes ran close by her.

There was nothing so very remarkable in that; nor did Alice think it so very much out of the way to hear the Rabbit say to itself, "Oh dear! Oh dear! I shall be too late!" (when she thought it over afterwards, it occurred to her that she ought to have wondered at this, but at the time it all seemed quite natural); but when the Rabbit actually took a watch out of its waistcoat-pocket, and looked at it, and then hurried on, Alice started to her feet, for it flashed across her mind that she had never before seen a rabbit with either a waistcoat-pocket, or a watch to take out of it, and burning with curiosity, she ran across the field after it, and was just in time to see it pop down a large rabbit-hole under the hedge.

In another moment down went Alice after it, never once considering how in the world she was to get out again.

The rabbit-hole went straight on like a tunnel for some way, and then dipped suddenly down, so suddenly that Alice had not a moment to think about stopping herself before she found herself falling down what seemed to be a very deep well.

Either the well was very deep, or she fell very slowly, for she had plenty of time as she went down to look about her, and to wonder what was going to happen next. First, she tried to look down and make out what she was coming to, but it was too dark to see anything; then she looked at the sides of the well and noticed that they were filled with cupboards and book-shelves: here and there she saw maps and pictures hung upon pegs. She took down a jar from one of the shelves as she passed; it was labelled "ORANGE MARMALADE." but to her disappointment it was empty; she did not like to drop the jar for fear of killing somebody underneath, so managed to put it into one of the cupboards as she fell past it.





Five and Seven said nothing, but looked at Two. Two began in a low voice, "Why, the fact is, you see, Miss, this here ought to have been a red rose-tree, and we put a white one in by mistake; and if the Queen was to find it out, we should all have our heads cut off, you know. So you see, Miss, we're doing our best, afore she comes, to ——" At this moment, Five, who had been anxiously looking across the garden, called out "The Queen! The Queen!" and the three gardeners instantly threw themselves flat upon their faces. There[98] was a sound of many footsteps, and Alice looked round, eager to see the Queen.



#### TYP03 oder Neos



**NEOS** 



#### TYP03



- Zukunftssicher
- Versions-Planung für nächste 3-5 Jahre
- Erweiterbarkeit
- Zahlreiche bewährte Module
- Klassische Inhaltsbearbeitung via Administrationsoberfläche
- Geeignet für sämtliche Projektgrössen
- internezzo bringt 10-jährige Produkt-Erfahrung mit



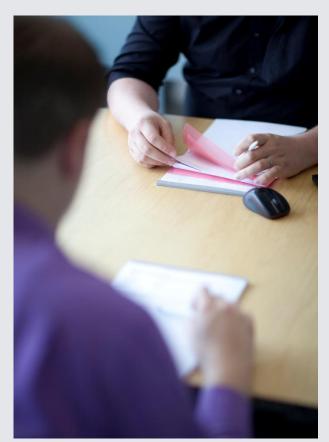
# NEOS

#### Neos

- Inhaltsbearbeitung direkt auf der Webseite
- Schlankes Grundgerüst
- Wenig Module verfügbar
- Releasezyklen noch zu definieren
- Flexibilität bei der Umsetzung gefordert
- Kategorisierung und Tagging
- Fokus auf anspruchsvollere Webprojekte



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## Neugierig geworden?

Interesse geweckt? Nehmen Sie mit uns Kontakt auf und wir finden für Ihre Bedürfnisse das passende Produkt.

